

EXHIBITOR CONTRACT FORM

2018 U.S. SOY Global Trade Exchange

2018 Midwest Specialty Grains Conference & Trade Show

Kansas City, Missouri – August 28 - August 30, 2018

This contract entitles your firm to participate as an exhibitor in the **2018 U.S. SOY Global Trade Exchange / 2018 Midwest Specialty Grains Conference & Trade Show** to be held August 28 through August 30 at the Sheraton Kansas City Hotel at Crown Center in Kansas City, Kansas. Trade Show days are August 29 and 30.

Please complete the information below and return the contract to the Midwest Shippers' Association to reserve your place in our Trade Show. **A check payable to the Midwest Shippers Association or credit information should accompany the contract.**

Each Exhibitor Receives: 8' by 10' booth area (double booth 8' x 20')
3' high side dividers, 8' high back wall
8' draped table & 2 chairs (double booth - 2 tables, up to 4 chairs)
1 complimentary Conference registration (2 Registrations for double booth)
Discount Rate for all additional staff attending the Conference

Official Exhibitor Service Provider - **Fern Exposition Services**- You will be contacted via email regarding show information

Exhibitor Use of Space:

- It is hereby agreed that the lessee be responsible for any damages caused by the lessee to the exhibit space
- It is understood that no displays or direction signs shall be placed anywhere on the premises
- It is understood that neither the Crown Center, nor the Midwest Shippers Association (MSA) or U.S. Soybean Export Council (USSEC) are responsible for any injury, loss or damage in any way either prior, during or following the period covered by the exhibitor contract. The exhibitor, upon signing the contract, expressly releases the foregoing names from any and all claims for such loss, damages or injury.
- It is further understood that no one other than the undersigned shall use the assigned booth space for any purpose
- MSA/USSEC reserve the right to reject any request to participate as an exhibitor that does not conform to the event objectives. Decisions on participation are made at MSA's sole discretion. MSA/USSEC do not discriminate on the basis of race, color, national origin, sex, religion, age disability, political beliefs, sexual orientation or marital/family status.
- Exhibit Space will be assigned based on availability. Space assignments are at the sole discretion of MSA who makes every effort to separate industry competitors within the trade show.
- Cancellation by an exhibitor, following the signing of this contract and **prior to August 1, 2018**, will result in a 50% forfeiture of the exhibit charge. **After August 1, 2018**, an exhibitor forfeits 100% of the exhibit charge.

Please complete the information below and return the contract to the Midwest Shippers' Association to reserve your place in our Trade Show.

Company Name: _____ Phone: _____ Website: _____

Address: _____ City: _____ State: _____ Zip: _____

Company Contact: _____ Email: _____

Booth Title - on sign displayed over exhibit booth: _____

****Booth Numbers will be assigned by Midwest Shippers Association and provided to you closer to the event date****

We diligently strive to keep competitor booths separated in the floor plan of the Trade Show

I have read this contract and approve of its content. I agree to abide by the Exhibitor terms & guidelines above.

Authorized by: _____ Date: _____

Exhibitor Signature

Please submit completed Exhibitor Contract forms and payment
to the MSA office at staff@mnshippers.com or via FAX at 952-253-6227

Mail Forms & Payment to: Midwest Shippers Association, 10800 Lyndale Ave So. Suite 159, Bloomington MN 55420

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Sponsors:

- Platinum, Gold and Market Information Sponsors receive complimentary Double Booth or Single Booth if desired
- Silver Sponsors receive complimentary Single Booth if desired
- Bronze, WiFi and Coffee Sponsors receive discounted Single booth at \$1,000, if desired (in addition to Sponsor Fee)

<u>Booth Rates</u>	<u>Rate</u>	<u>Total Amount</u>
Single Booth	\$1795 (<i>One Registration Included</i>)	\$ _____
Double Booth	\$2600 (<i>Two Registrations Included</i>)	\$ _____

<u>USSEC/MSA Member Booth Rates</u>	<u>Rate</u>	<u>Total Amount</u>
Single Booth	\$1395 (<i>One Registration Included</i>)	\$ _____
Double Booth	\$2100 (<i>Two Registrations Included</i>)	\$ _____

Discount Rates

For additional Company attendees \$700 **

_____ **Total Enclosed/To Be Charged: \$** _____

****YOU WILL BE CONTACTED WITH INSTRUCTIONS ON USING OUR NEW REGISTRATION SYSTEM TO ENTER YOUR COMPANY ATTENDEES**

(It is not required that you man your booth at all times)

BADGES ARE REQUIRED AT ALL FUNCTIONS!

Please send Payment & Registration to:

Midwest Shippers Association
10800 Lyndale Ave S., Suite 159
Bloomington, MN 55420 USA
[Email: staff@mnshippers.com](mailto:staff@mnshippers.com)
Or FAX: 01-952-253-6227

Circle One: MC Visa AmEx Dis Check enclosed

Card Number: _____

Name on Card: _____

Expiration Date: _____ CSC/CVC

Midwest Shippers Association 10800 Lyndale Ave S., Suite 159, Bloomington, MN 55420 USA Phone 952-253-6231 Fax 952-253-6227

Rev 4.30.18